



IN THE NEWS...

Indue Limited has once again proved it is one of Australia's leading wholesale institutions by officially launching a first in the Australian financial cards market by unwrapping its chocolate card at the Australasian Credit Union Institute Conference at the Brisbane Convention Centre.

The card which looks good enough to eat, has a bite taken out of the side and will be available from Australian credit unions for Easter.

Indue's Chief Executive Officer and industry expert has developed the card with the chocolate lover in mind, chocolate strikes a chord with everyone – young and old.

"As credit cards are becoming an extension of who we are, we choose them based on what we like. Like a handbag or a watch, they are a fashion item."

The Chocolate Card can be used anywhere VISA is accepted, through ATMs and at terminals. Warwick Credit Union, Hunter Mutual, Coastline Credit Union and Queensland Country Credit Union will be the first issuing institutions, offering the card to their members in time for Easter.

INDUE TAKES A GREATER BITE OUT OF CREDIT CARD MARKET