

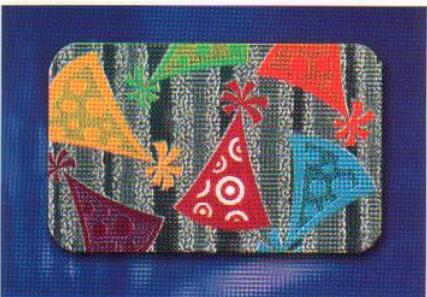
## EXPO WRAPUP



Best Phone Card Winner: Reflections 3



Best Financial Card Winner: Yan Oi Visa Classic Card



Best Non-Financial Winner: Party Hats

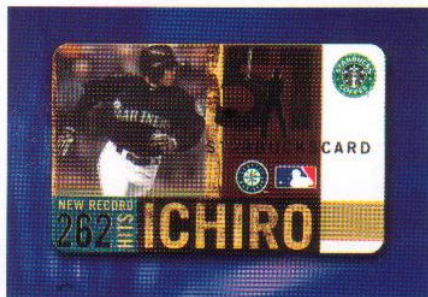
## ICMA Announces Winners of Annual Élan Awards

Recognizing the latest advancements and achievements in plastic card design, the ICMA is proud to announce the winners of this year's Élan Awards for Card Manufacturing Excellence. The awards ceremony was held at the annual ICMA EXPO, in Miami, Florida.

### Élan winners from the ICMA EXPO in Miami



Technical Achievement Winner: Tactile Card



People's Choice Winner: Starbucks Ichiro Card

"The Élan entrants continue to impress me. Each year the improvements and new technologies grow increasingly more intricate and fascinating," said Jeffrey E. Barnhart, founder and executive director of ICMA. "The awards represent the vast pendulum of the card industry, with entrants from over eight countries. ICMA extends their congratulations to all the Élan winners." Countries represented included Canada, China, Greece, India, Switzerland and the USA, among others.

Judges of the Élan Awards were William J. Crawford, Waytek Corporation; Catherine Johnston, ACT Canada; and Brad Paulson, Thor Engineering and ICMA's standards representative. Each entry was selected in a blind competition (unidentified by company).

Winners and finalists were chosen in each of the following award categories:

### Best Phone Card

**Winner:** Reflections 3 (see above left)  
**Manufacturer Entrant:** Hellenic Smart Card Corporation S.A.

**Customer for Card:** OTE S.A. (Greek Telecommunications Organization)

**Location:** Tsoummba-Avlonas Attikis, Greece