



ABN 46 074 646 343
1-51 JERSEY ROAD
PO BOX 370
BAYSWATER VIC
3153 AUSTRALIA

PH +61 3 9722 5200
FAX+61 3 9722 5201

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Placard Pty Ltd signs a contract with New Zealand Transport – NZTA a Crown Agency of the New Zealand Government for the provision of New Zealand Driver Licences from 16 March 2011

Placard Pty Ltd announced today the signing of an agreement with New Zealand Transport, a Crown Agency of the New Zealand Government for the manufacture and processing of all licence cards issued in New Zealand. These cards are:

- Full Licence cards
- Learner, Restricted & Limited Licence cards
- Endorsement Identity Cards

The above cards are produced in it's Melbourne based secure facility which has the highest accreditation from Visa, MasterCard and American Express and operates under its quality system certified by Lloyds Register as meeting the latest global quality assurance standards.

"We are proud to have been selected by New Zealand Transport to manufacture, personalise and mail all the cards issued by NZTA. This is a major milestone for Placard in expanding its services to New Zealand as well as consolidating it's already well established capabilities in the provision of Driver Licences in Australia. Winning a further major Government contract of this nature is a testament to the capability of Placard's long history of being the largest card provider to both Federal and State Governments and also being the only secure card manufacturer in Australia. Placard was successful in winning this project following an extensive open tender process," said Ganesh Ganeshalingam, Placard's Managing Director.

About Placard

Placard is a wholly owned Australian company, which has been in existence since 1987 as a manufacturer of plastic cards. Since then, Placard has continued to expand, and now provides comprehensive card program management products to over 500 clients and employs in excess of 160 staff. Placard is a well established, quality, total card solutions provider and has a reputation of meeting its commitments to its clients and consistently achieves service level beyond its clients' expectations.

Placard is the only secure card manufacturer in the country and is recognised as the market leader in Australia with a substantial card personalisation and fulfillment bureau.

Placard's secure manufacturing and bureau facilities are Visa, MasterCard and American Express accredited to the highest level including EMV accreditation and also accredited to manufacture Dual interface cards.

Placard's core competencies lie in the design, printing, manufacture, personalisation and mailing of ISO Standard secure and non secure plastic cards with Bureau services encompassing the latest Visa and MasterCard EMV standards for embossing, manufacture of Dual Interface cards, magnetic stripe encoding, indent printing, thermal print flat graphics, high quality Drop on Demand personalisation, laser printing processes and intelligent matching & mailing services.

For more information please visit www.placard.com.au or call +61 3 9722 520