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Placard Pty. Ltd. signs a Contract with Commonwealth of Australia for the provision of Medicare cards from 21 November 2010

Placard Pty Ltd announced today the signing of an agreement with the Australian Government – Medicare Australia for the provision of the following:

- Medicare Cards
- The Health Professional Smart Cards (PKI Cards)
- DVA Cards
- The Australian Childhood Immunisation Registration Cards
- The Australian Organ Donor Register cards

Placard will produce these cards in its Melbourne based secure facility which has the highest accreditation from Visa, MasterCard and American Express and operates under its quality system certified by Lloyds Register as meeting the latest global quality assurance standards.

“We are proud to have been selected by The Commonwealth Government of Australia to manufacture, personalise and mail all of the cards issued by Medicare Australia which is testament to Placard’s long history of being the largest card provider to both Federal and State Governments. Placard was successful in winning this project following an extensive open tender process which attracted local and International interest,” said Ganesh Ganeshalingam, Placard’s Managing Director.

About Placard

Placard is a wholly owned Australian company, which has been in existence since 1987 as a manufacturer of plastic cards. Since then, Placard has continued to expand, and now provides comprehensive card program management products to over 500 clients and employs in excess of 160 staff. Placard is a well established, quality, total card solutions provider and has a reputation of meeting its commitments to its clients and consistently achieves service levels beyond its clients’ expectations.

Placard is the only secure card manufacturer in the country and is recognised as the market leader in Australia with a substantial card personalisation and fulfilment bureau.

Placard’s secure manufacturing and bureau facilities are Visa, MasterCard and American Express accredited to the highest level including EMV accreditation and is also accredited to manufacture Dual Interface cards

Placard’s core competencies lie in the design, printing, manufacture, personalisation and mailing of ISO Standard secure including the manufacture of Dual Interface cards and non secure plastic cards with Bureau services encompassing the latest Visa and MasterCard EMV standards for embossing, magnetic stripe encoding, indent printing, thermal print flat graphics, high quality Drop on Demand personalisation, laser printing processes and intelligent matching & mailing services.

For more information, please visit www.placard.com.au or call (03) 9722 5200