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## **Placard Pty. Ltd to partner with Qantas to revolutionise the check in process at Airports around Australia in the issuance of “The Next Generation Check-in system”**

Placard Pty Ltd announced today that it has been successful in winning the tender to supply contactless smart cards to Qantas - The National Carrier, which will revolutionise the check in process.

This new “Next Generation Check- in system” by Qantas involves world- first technology which will deliver enhanced levels of personalised customer care including passengers getting through the airport and onto the flights quicker significantly reducing waiting times for all Qantas passengers.

Placard will manufacture these cards in its Melbourne based secure facility which has the highest accreditation from Visa, MasterCard and American Express and operates under its quality system certified by Lloyds Register as meeting the latest global quality assurance standards.

“We are proud to have been selected by Qantas to supply these contactless membership cards which will be used by millions of Qantas customers. We were pleased to have been successful in winning this Qantas project, a world first, that attracted interest from several other local and international companies,” said Ganesh Ganeshalingam, Placard’s Managing Director.

### **About Placard**

Placard is a wholly owned Australian company, which has been in existence since 1987 as a manufacturer of plastic cards. Since then, Placard has continued to expand, and now provides comprehensive card program management products to over 500 clients and employs in excess of 160 staff. Placard is a well established, quality, total card solutions provider and has a reputation of meeting its commitments to its clients and consistently achieves service levels beyond its clients’ expectations.

Placard is the only secure card manufacturer in the country and is recognised as the market leader in Australia with a substantial card personalisation and fulfilment bureau.

Placard’s secure manufacturing and bureau facilities are Visa, MasterCard and American Express accredited to the highest level including EMV accreditation and is also accredited to manufacture Dual Interface cards

Placard’s core competencies lie in the design, printing, manufacture, personalisation and mailing of ISO Standard secure including the manufacture of Dual Interface cards and non secure plastic cards with Bureau services encompassing the latest Visa and MasterCard EMV standards for embossing, magnetic stripe encoding, indent printing, thermal print flat graphics, high quality Drop on Demand personalisation, laser printing processes and intelligent matching & mailing services.

For more information, please visit [www.placard.com.au](http://www.placard.com.au) or call (03) 9722 5200