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## **Placard Pty. Ltd signs a Standing Offer Arrangement with the Queensland Government for the provision of Card Printing and Mailhouse services**

Placard signed an agreement with The State of Queensland (acting through Smart Service Queensland and the Department of Public Works) to establish a standing offer arrangement for the provision of Card Printing and Mailhouse Services.

“We are delighted to have signed this agreement with the Queensland Government which is in addition to the historic agreement already signed with the Government to issue Samrtcard driver licences, the first of its kind in Australia” said Ganesh Ganeshalingam, Placard’s Managing Director.

### **About Placard**

Placard is a wholly owned Australian company, which has been in existence since 1987 as a manufacturer of plastic cards. Since then, Placard has continued to expand, and now provides comprehensive card program management products to over 500 clients and employs in excess of 160 staff. Placard is a well established, quality, total card solutions provider and has a reputation of meeting its commitments to its clients and consistently achieves service levels beyond its clients’ expectations.

Placard is the only secure card manufacturer in the country and is recognised as the market leader in Australia with a substantial card personalisation and fulfilment bureau.

Placard’s secure manufacturing and bureau facilities are Visa, MasterCard and American Express accredited to the highest level including EMV accreditation and is also accredited to manufacture Dual Interface cards

Placard’s core competencies lie in the design, printing, manufacture, personalisation and mailing of ISO Standard secure including the manufacture of Dual Interface cards and non secure plastic cards with Bureau services encompassing the latest Visa and MasterCard EMV standards for embossing, magnetic stripe encoding, indent printing, thermal print flat graphics, high quality Drop on Demand personalisation, laser printing processes and intelligent matching & mailing services.

For more information, please visit [www.placard.com.au](http://www.placard.com.au) or call (03) 9722 5200