

## → JEANS CARD FIRST FOR CREDITLINK AND VISA IN AUSTRALIA

After several months of discussion with Visa International, CreditLink has achieved sign off for its first free form card. The innovative jeans card, which features an opening zipper, is the first Visa card with a cut out in the Australian market. Approval for the card had to be sought from Visa in the United States.

The card will position CreditLink with international card issuers seeking to gain maximum impact in this very competitive market.

Queensland Country Credit Union will be the first issuer, offering the card to its members from November this year. The design is available free of charge to all CreditLink clients.

The jeans card will be officially launched at CreditLink's Conference in November.

For more information on CreditLink's innovative cards designs, contact Marketing & Communications on 07 3258 4265 or email [communications@creditlink.com.au](mailto:communications@creditlink.com.au). ♦



CreditLink's  
new innovative  
card design –  
the jeans card.

# News in Brief

## → WAGGA MUTUAL COMMITTED TO COMMUNITY INITIATIVES

In July, CreditLink sponsored Wagga Mutual's community initiative recognising a not-for-profit organisation's quest to be the 'Most Passionate Saver'. We were pleased to secure the Gold Sponsorship at this event and have our Chairman, the Honourable Mike Ahern present the Award in Wagga. ♦



Wagga Mutual Credit Union Director Allan Norris with CreditLink Chairman The Hon. Mike Ahern and Mrs Andrea Ahern.

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## → COASTLINE CREDIT UNION IS RIGHT UP THERE WITH THE VERY BEST IN BANKING

When people want to find out where to get the best home, car or personal loan, the best credit card, the best savings account, the best super fund - in fact the best of any financial product available in Australia, they invariably turn to Money Magazine.

Coastline Credit Union was one of the three finalists this year for the "Personal Lender of the Year Award" and also scored a place in the Top Business Cash Management Accounts List.

Each year Money Magazine prepares the "Best of the Best List" compiled from data supplied by a top team of totally independent experts and leading Australian research houses.

Congratulations Coastline! ♦



Coastline Credit Union CEO Peter Townsend is presented his award by Channel 9 personality Kerri-anne Kennerly and Money Magazine's Ross Greenwood.